



SRI GVG VISALASKHI COLLEGE FOR WOMEN
Autonomous & Affiliated to Bharathiar University

Accredited at A⁺ Grade by NAAC (4th Cycle)
An ISO 9001:2015 Certified Institution
Udumalpet - 642 128



Department of BBA (CA)
Academic year 2019-2020

One Day International Seminar on “Business strategies for sustainable growth- A global perspective”

Department of BBA (CA), B.Com (CA), B.Com (e-com) and B.Com (SF) of Sri. G.V.G. Visalakshi College for Women, Udumalpet jointly organized an International Seminar on “Business strategies for sustainable growth- A global perspective” on 09.03.2020 at G.V.G Auditorium. The Programme started with lighting of the Kuthuvilakku by dignitaries of the seminar. Mrs. B. Umamaheswari, Head and Associate Professor, Dept. of BBA (CA) welcomes the gathering. Dr. S. Nakkiran, Professor of Co-operative management, AMBO University, Ethiopia delivered key note Address.

In Technical Session I, Dr. S. Nakkiran, Professor of Co-operative management, AMBO University, Ethiopia addressed on “Key Drivers to Success in Global Business Arena” and enlightened the significance of successful business arena for the student community all over the world.

Dr. K. Ezhilmathi, IRS, Additional Commissioner, Customs & GST, Central Board of Indirect Taxes & Customs, Ministry of Finance, Bangalore, in Technical session II. Focused on “Developing your Leadership Potential – The Courage to Lead”.

The seminar ended with the valedictory address by Dr. A. S. Vijay Anand, Head and Assistant Professor, Dept. of Tourism Studies, Govt. Arts College, Udumalpet. Finally, Mrs. A. Parameshwari, Head and Assistant Professor, Dept. of B.Com (CA) presented vote of thanks. More than 850 students participated and benefited.

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